

FIDIC-GAMA 2017



Conference on Infrastructure

7 - 10 May | Cape Town | South Africa

FIDIC-GAMA 2017 CONFERENCE SPONSORSHIP PACKAGE

The Annual FIDIC-GAMA Conference is one of the biggest networking events for Consulting Engineers in the African diaspora, attracting engineering practitioners, built environment professionals, governments, state-owned entities, property developers, funding agencies, contractors and suppliers to our industry from at least 16 countries across the Continent. It further serves as an excellent platform for likeminded people across the globe, to join in the pursuit of African Partnerships for mutual benefit in a win-win collaboration of interests.

CESA and FIDIC-GAMA are requesting your support in making the envisaged conference and engineering capacity building initiative a success. Opportunities are available for a wide range of sponsorships and exhibitions.

All Sponsorship prices below include 14% VAT and quoted in South African Rand (ZAR).

Secured Sponsors:



CITY OF CAPE TOWN
ISIXEKO SASEKAPA
STAD KAAPSTAD



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CAPE TOWN
& WESTERN CAPE
CONVENTION BUREAU
a division of WESGRO

Associate Partner (Basalt)



Stationery Support



Secured Exhibitors:



BUILDING TRUST





SPONSORSHIP REGISTRATION FORM

Company Name

Phone Number

Email Address

Contact Person

Sponsorship Categories (Please Tick)

- Title Sponsor (Tanzanite) - 1 Sponsor Only**
R800 000.00 or USD Equivalent - Incl. VAT

Unique Sponsorship Opportunities:

- Receive a citation from FIDIC-GAMA.
- Logo on Conference website, hyperlinked to sponsor's website home page, and logo on screens and/or sponsors banners
- Recognition as Title Sponsor on Conference Programme
- 20x Complimentary full Conference delegates - Tickets
- 3m X 3m advert / branded wall in exhibition area (sponsor to supply advert/logo)
- 300-word company description with contact details on Conference Booklet
- 2x Complimentary bag inserts (sponsor to supply)
- Double-page advertorial space on the Conference Booklet (sponsor to supply advert)
- 2x Banner co-branding along with Tanzanite and Granite Sponsors (sponsor to supply banner)
- Five-minute time slot to welcome delegates on Opening Session
- Two-minute commercial video on Conference website home page (sponsor to supply video)
- Exclusive Conference branding rights in the Conference hall
- Co-branding on all adverts relating to the Conference in printed and online material as the Title / Tanzanite
- Exclusive branding rights in the Exhibition Hall (pull-up banners only | sponsor to supply banners)
- Logo on registration platforms along with Registration Sponsor and on all mass-communication emails to delegates

Contact: Godfrey Ramalisa, Conference Coordinator,
Tel: +27 (011) 463 2022, **Email:** godfreyr@cesa.co.za
Address: Building 9, Kildrummy Office Park, c/o Witkoppen and Umhlanga Rd, Paulshof, Johannesburg, South Africa



Host Association





Joint Title Sponsors (Granite) - 2 Sponsors Only

- R500 000.00 or USD Equivalent - Incl. VAT

Unique Sponsorship Opportunities:

- Receive a Citation from FIDIC-GAMA.
- Logo on Conference website, hyperlinked to Sponsor's website home page, and Logo on screens and/or sponsors banners
- Recognition as Joint Title Sponsor on Conference Programme
- 12x Complimentary full Conference delegates – Tickets
- 3m X 3m advert / branded wall in exhibition area (sponsor to supply advert/logo)
- 200-word company description with contact details on Conference Booklet
- 1x Complimentary bag inserts (sponsor to supply)
- Single-page advertorial space on the Conference Booklet (sponsor to supply advert)
- 1x Banner co-branding along with Title and Joint Title Sponsors (sponsor to supply banner)
- Three-minute time slot to welcome delegates on Opening Session
- Two-minute commercial video on Conference website home page (sponsor to supply video)
- Exclusive Conference branding rights in the Conference hall
- Co-branding on all adverts relating to the Conference in printed and online material as the Title / Granite
- Exclusive branding rights in the Exhibition Hall (pull-up banners only | sponsor to supply banners)

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Joint Official Partners (Marble) - 4 Sponsors Only

- R250 000.00 or USD Equivalent - Incl. VAT

Unique Sponsorship Opportunities:

- Receive a Citation from FIDIC-GAMA.
- Logo on Conference Website, hyperlinked to Sponsor's website home page, and Logo on screens and/or sponsors banners
- Recognition as Anchor Sponsor on Conference Programme
- 9x Complimentary full Conference delegates – Tickets
- 3m X 3m advert / branded wall in exhibition area (sponsor to supply advert/logo)
- 150-word company description with contact details on Conference Booklet
- 1x Complimentary bag inserts (sponsor to supply)
- full-page advertorial space on the Conference Booklet (sponsor to supply advert)
- 1x Banner co-branding along with Tanzanite and Granite Sponsors (sponsor to supply banner)



Joint Associate Sponsors (Silicon) - 6 Sponsors Only

- R150 000.00 or USD Equivalent - Incl. VAT

Unique Sponsorship Opportunities:

- Receive a Citation from FIDIC-GAMA.
- Logo on Conference Website, hyperlinked to Sponsor's website home page, and Logo on screens and sponsors banners
- Recognition as Anchor Sponsor on Conference Programme
- 6x Complimentary full Conference delegates – Tickets
- 3m X 3m advert / branded wall in exhibition area (sponsor to supply advert/logo)
- 150-word company description with contact details on Conference Booklet
- 1x Complimentary bag inserts (sponsor to supply)

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Associate Partners (Basalt) - 8 Sponsors Only

- R80 000.00 or USD Equivalent - Incl. VAT



Unique Sponsorship Opportunities:

- Receive a Citation from FIDIC-GAMA.
- Logo on Conference Website, hyperlinked to Sponsor's website home page, and Logo on screens and/or sponsors banners
- Recognition as Anchor Sponsor on Conference Programme
- 3x Complimentary full Conference delegates - Tickets
- 3m X 3m advert / branded wall in exhibition area (sponsor to supply advert/logo)
- 100-word company description with contact details on Conference Booklet

FIDIC-GAMA Gala Dinner Sponsorship

R150 000.00 or USD Equivalent - Incl. VAT

Exclusive to one sponsor

Benefits of "**Local Carnival Party**" Sponsorship

- 6x Complimentary Gala Dinner tickets
- 4x Complimentary full Conference delegates
- Logo on Conference Website, hyperlinked to Sponsor's website home page
- Exclusive branding rights of dinner venue (Branding material to be supplied by sponsor)
- Five-minute speaking slot at the Gala Dinner to welcome attendees
- Full-page advertorial space on the Conference Booklet (sponsor to supply advert)
- Sponsor logo displayed on official Gala Dinner transport (between official hotels and the venue)
- Sponsor logo on menu cards/order of events
- 1x Complimentary bag insert (sponsor to supply)
- Recognition as Gala Dinner Sponsor on Conference Programme
- 200-word company description with contact details on Conference Booklet

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African Colour Night – Dinner - Sponsorship

R125 000.00 or USD Equivalent - Incl. VAT

Exclusive to one Sponsor

This is an opportunity to support the exciting closing ceremony featuring entertainment, prestigious awards, and, the Presidential address. This is a fun-filled event with an amazing feel good factor to celebrate the success of the conference. **#FarewellFunction**

- 3x Complimentary full Conference delegates
- 4x Complimentary Meet & Greet function tickets
- Logo on Conference website, hyperlinked to Sponsor's website home page
- Exclusive branding rights of Meet & Greet function venue
- (Branded material to be supplied by sponsor)
- Five-minutes speaking slot at the African Colour Night Dinner to welcome attendees
- Full-page advertorial space on the Conference Booklet
- 1x Complimentary bag insert (sponsor to supply)
- Recognition as African Colour Night Dinner on Conference Programme
- 100-word company description with contact details on Conference Booklet



GAMA Welcome Reception Cocktail Party Sponsorship

R100 000.00 or USD Equivalent – incl. VAT

Exclusive to one sponsor

Benefits of **Meet & Greet** function Sponsorship

- 4x Complimentary Meet & Greet function tickets
- 2x Complimentary full Conference delegates
- Logo on Conference website, hyperlinked to Sponsor's website home page
- Branding rights of Meet & Greet function venue
- (Branded material to be supplied by sponsor)
- Five-minutes speaking slot at the Meet & Greet function to welcome attendees
- Full-page advertorial space on the Conference Booklet
- 1x Complimentary bag insert (sponsor to supply)
- Recognition as Meet & Greet Sponsor on Conference Programme
- 100-word company description with contact details on Conference Booklet

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Delegate Bags Sponsorship

R80 000.00 or USD Equivalent – Incl. VAT

Exclusive to one sponsor

Benefits of Delegate Bag Sponsorship

- Sponsor logo on all Conference bags
- Sponsor logo to be accompanied by FIDIC-GAMA 2017 logo on all bags
- Sponsor to supply logo, bags to be sourced by organisers
- Logo on Conference website, hyperlinked to Sponsor's website home page
- 1xComplimentary bag insert (sponsor to supply)
- Recognition as Delegate Bag Sponsor on Conference Programme
- 1xComplimentary full Conference delegates

Tea/Coffee Sponsorship

Three servings available

Benefits of Tea/Coffee Serving Sponsorship

- Branding rights of the Tea/Coffee serving areas (sponsor to supply banners)
- Logo on Conference website, hyperlinked to Sponsor's website home page
- Recognition as Tea/Coffee Sponsor on Conference Programme
- Sponsor allowed to offer branded material/refreshments to delegates during breakfast

Options Available

One Day Only : **R30 000.00**

Two Days : **R55 000.00**

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Registration Area Branding Sponsorship

R80 000.00 or USD Equivalent – incl VAT

Exclusive to one sponsor

Benefits of Registration Desk Sponsorship

- Sponsor branding on the Conference registration setup
- Sponsor branding to be accompanied by FIDIC-GAMA 2017 branding
- Branding on registration team Golf Shirts
- Sponsors may put up banners at the registration area
- Logo on Conference website, hyperlinked to Sponsor's website home page
- 1x Complimentary bag insert (sponsor to supply)
- Recognition as Registration Desk Sponsor on Conference Programme
- 1x Complimentary full Conference delegates



Delegate Gift Sponsorship

R80 000.00 or USD Equivalent

Exclusive to one Sponsor

Benefits Include:

- Sponsor's logo will be placed on all gifts sourced.
(Gifts to be sourced by the committee in consultation with the sponsor)
- The sponsor will also have the opportunity to provide branded packaging for the gifts
(Sponsor to provide the packaging e.g. gift bag, plastic bag etc.)
- Logo on Conference website, hyperlinked to Sponsor's website home page
- Recognition as Delegate Gift Sponsor on Conference Programme
- 1x Complimentary full Conference delegates

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- LOC Clothing Sponsorship**
R65 000.00 or USD Equivalent
Exclusive to one Sponsor

Benefits include:

- Sponsor's logo on LOC Golf/Traditional Shirts accompanied by FIDIC-GAMA 2017 logo Organisers to source Golf-Shirts
- LOC will wear Sponsored Golf Shirts throughout the conference
- 1x Complimentary bag insert (sponsor to supply)
- Logo on Conference website, hyperlinked to Sponsor's website home page
- 1x Complimentary full Conference delegates

- Stationery Pack Sponsorship**



- Bag Insert Sponsorship**
R7 000.00 or USD Equivalent – *Unlimited*
On-board: EOH

Benefits include:

- Sponsor to insert 1xA4 sized flyer/brochure (sponsor to supply)
- Sponsor to deliver 500 copies
- All delegates will receive a conference bag with your insert

- Pocket Programme Sponsorship**
R35 000.00 or USD Equivalent

Exclusive to one Sponsor

- Sponsor logo on the front of the Programme
- Sponsor's logo on lanyards accompanied by FIDIC-GAMA 2017 logo
- Logo on Conference website, hyperlinked to Sponsor's website home page

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- Recognition as Programme Sponsor on Conference Programme

Advertise – Buy a space in the A5 Conference Booklet

Limited Spaces

Benefits include:

- Sponsor to supply advert design

Options Available

<input type="checkbox"/>	Inside Front Cover	:	R 8 000.00
<input type="checkbox"/>	Inside	:	R 7 000.00
<input type="checkbox"/>	Inside Back Cover	:	R 9 000.00
<input type="checkbox"/>	Back Cover	:	R10 500.00

Influence change!

PS: Exhibition Stands are sold out, many thanks for considering sponsorship opportunities!!!

Deadline: 31 March 2017

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Banking details are:

Name : **CESA**
Bank : **Nedbank**
Account Type : **Current**
Branch : **Randburg**
Account Number : **1922019801**
Branch : **198405**
code

Note: USD will be agreed on prevailing rate on the day of payment

Provide High Resolution Logo (Soft Copy)

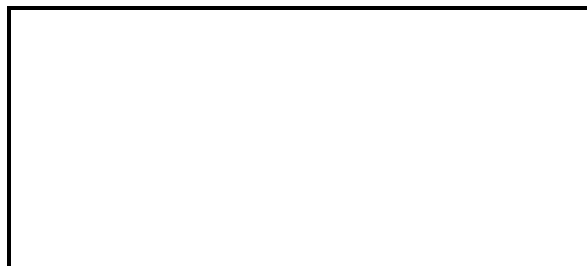
Authorized Signature: _____

Name: _____

Position: _____

Date: _____

Company Stamp:



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